

stoll & fischbach eBusiness

Beratungs- und Lösungspartner für digitale Kommunikation und Online-Systeme

Our agency at a glance

stoll & fischbach eBusiness: a brief profile

As a consulting services and solutions partner for digital communications and online systems, we support our clients at every stage of the value chain:

- Strategic consulting services
- Creative services
- Design & usability
- Front-end programming
- Back-end programming
- Hosting
- Operation & roll-out
- Marketing

History

In 1976, Heinz Stoll and Gerhard Fischbach co-founded the agency named stoll & fischbach. By 1987, stoll & fischbach had merged its 'online' services with Eurotel New Media GmbH, ultimately positioning stoll & fischbach as an online specialist. In 2001, the entire agency was sold to plenum AG. On 1 October 2007, Heinz Stoll, Simon Loebel and Tobias Stoll acquired the online division of the agency business from plenum AG through a management buyout.

Management

Heinz Stoll and Simon Loebel are managing partners.

Employees

35 full time employees (as at December 2008)

Finances

Nominal capital: 300.000 €

Fiscal year: October 1 to September 30

Revenue for fiscal year 2008: € 3,1 million

Association memberships

- BVDW (Bundesverband Digitale Wirtschaft e.V.)
- BWCon (Baden-Württemberg: Connected e.V.)

Affiliates

- The SRH University of Applied Sciences in Calw, Germany
- Steinbeis Transfer Institute Business Administration and International Entrepreneurship in Berlin, Germany

Products and key services

We offer a wide array of consulting services and solutions in both of our key areas, digital communications and online systems:

Digital communications:

- Internet
- Extranet
- Intranet
- Online marketing
- Mobile marketing
- IPTV/Web TV

Online systems:

- Content management systems
- Portals
- Online shops
- Hosting
- eCRM
- Domain management

As specialists in content management systems, we have a wealth of expertise in implementing large-scale web applications with Open Text Web Solutions (formerly RedDot CMS and RedDot Live Server) and FirstSpirit 4. We are a RedDot 'Premium Partner' and e-Spirit 'Trusted Partner'.

Additional services:

Since 2008, stoll & fischbach eBusiness has been offering its services in two new key business areas:

Institute for Applied Usability

- Usability testing
- Online research

Interactive Performance

- Performance orientated integrated marketing
- Performance benchmarking

A selection of references

Andreas STIHL	Online lead agency	worldwide	since 1997
DKV	Technical lead CMS	worldwide	since 2001
Henkel	Online design lead agency	worldwide	since 2006
Heraeus	Online lead agency	worldwide	since 2007

Location

stoll & fischbach eBusiness is headquartered in Herrenberg (south of Stuttgart)

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